

# Craig "CJ" De Leo

**MULTIMEDIA SPECIALIST**

## Contact Information

(973) 830-0549

reelCJDeLeo@gmail.com

linkedin.com/in/reelcjdeleo

deleomedia.com

## Education

**2015-2019**

**Bloomsburg University of Pennsylvania**

*Bachelor of Arts, Double Major in Mass  
Communications and Political Science*

*CUM LAUDE - GPA: 3.67*

## Experience

**August 2018 - May 2019**

**Webmaster & On-Air Talent**

**WBUQ - 91.1 FM - Bloomsburg, PA**

- Managed existing web presence and redesigned website
- Co-hosted weekly radio program on current events and entertainment news

**May 2018 - August 2018**

**News Intern - Video Production Lead**

**DotFM Group - Remote**

- Acted in leadership role for video section of a multimedia journalism and digital marketing program
- Created content for CBS News Affiliate, "Front Page News"

**May 2018 - August 2018**

**Customer Service/Data Entry**

**Novus Resources - Fairfield, NJ**

- Entered sales orders and purchase orders, regularly checked prices and inventory using SAGE

**January 2017 - May 2019**

**Videographer/Media Support - Student Employee**

**Instructional Media Services - Bloomsburg, PA**

- Worked in multiple capacities when recording on-campus events
- Created original video content for the University
- Acted as IT support for student media needs

**August 2016 - May 2019**

**Video Producer/Content Creator**

**National Broadcasting Society - BU Chapter**

- Contributed primarily as director, editor, and videographer in bi-weekly student show, "ROUGH CUT"
- Assisted in production of multiple segments

**April 2016 - May 2019**

**News/Politics Editor, Multimedia Journalist**

**BUnow.com - Bloomsburg, PA**

- Regularly wrote stories, edited News/Politics articles, pitched ideas for News/Politics section of student-run news website
- Recorded weekly podcast on political news
- Assisted video section and regularly contributed video content to site

## Technical Skills and Computer Literacy

### Video Production

### Video Editing

Adobe Premiere Pro,  
After Effects, Final Cut Pro

### Audio Editing/Recording

Adobe Audition, Audacity,  
Logic, Protools

### Journalism

Political Writing,  
Online Journalism,  
Copy Editing, WordPress,  
Podcasting and Broadcast Media

### Digital Photography

### Graphic Design

Adobe Photoshop, Illustrator,  
InDesign

### Research

SPSS, Data Analysis

### Web Design/Programming

HTML, CSS, JavaScript, Python,  
SEO, Google Analytics

## Academic/Social Memberships

- National Broadcasting Society
- BUnow
- WBUQ
- BU Smash and Fighting Games Club
- Political Science Student Association
- Pi Sigma Alpha  
(Political Science Honors Society)
- Alpha Epsilon Rho  
(Electronic Media Honors Society)
- Phi Kappa Phi  
(General Achievement Honors Society)