

Craig "CJ" De Leo

MULTIMEDIA SPECIALIST

Contact Information

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deleomedia.com

Education

2015-2019

Bloomsburg University of Pennsylvania

*Bachelor of Arts, Double Major in Mass
Communications and Political Science*

CUM LAUDE - GPA: 3.67

Experience

August 2018 - May 2019

Webmaster & On-Air Talent

WBUQ - 91.1 FM - Bloomsburg, PA

- Managed existing web presence and redesigned website
- Co-hosted weekly radio program on current events and entertainment news

May 2018 - August 2018

News Intern - Video Production Lead

DotFM Group - Remote

- Acted in leadership role for video section of a multimedia journalism and digital marketing program
- Created content for CBS News Affiliate, "Front Page News"

May 2018 - August 2018

Customer Service/Data Entry

Novus Resources - Fairfield, NJ

- Entered sales orders and purchase orders, regularly checked prices and inventory using SAGE database

January 2017 - May 2019

Videographer/Media Support - Student Employee

Instructional Media Services - Bloomsburg, PA

- Worked in multiple capacities when recording on-campus events
- Created original video content for the University
- Acted as IT support for student media needs

August 2016 - May 2019

Video Producer/Content Creator

National Broadcasting Society - BU Chapter

- Contributed primarily as director, editor, and videographer in bi-weekly student show, "ROUGH CUT"
- Assisted in production of multiple segments

April 2016 - May 2019

News/Politics Editor, Multimedia Journalist

BUnow.com - Bloomsburg, PA

- Regularly wrote stories, edited News/Politics articles, pitched ideas for News/Politics section of student-run news website
- Recorded weekly podcast on political news
- Assisted video section and regularly contributed video content to site

Technical Skills and Computer Literacy

Video Production

Video Editing

Adobe Premiere Pro,
After Effects, Final Cut Pro

Audio Editing/Recording

Adobe Audition, Audacity,
Logic, Protools

Writing

Political Writing,
Online Journalism, Copywriting,
Copy Editing, WordPress,
Podcasting and Broadcast Media

Digital Photography

Graphic Design

Adobe Photoshop, Illustrator,
InDesign

Research

SPSS, Data Analysis

Web Design/Programming

HTML, CSS, JavaScript, Python,
SEO, Google Analytics

Academic/Social Memberships

- National Broadcasting Society
 - BUnow
 - WBUQ
- BU Smash and Fighting Games Club
- Political Science Student Association
 - Pi Sigma Alpha
(Political Science Honors Society)
 - Alpha Epsilon Rho
(Electronic Media Honors Society)
 - Phi Kappa Phi
(General Achievement Honors Society)